

# Consultation Summary

On February 16, 2019, a 10-year housing strategy was submitted to the Board of Governors. The strategy was developed after a market and demand analysis was completed by The Scion Group (Scion), which included extensive engagement and dialogue with over 3,000 members of the campus community. The housing strategy report included three broad recommendations:

1. Engage in capital development to construct 700 residence beds on the core of campus, connected to the colleges,
2. Renovate all university owned residences in Peterborough, and
3. Continue to support and develop a strong residence program and experience.

While work continues on implementing the housing strategy, the campus community will continue to be consulted.

## Timeline

June 2017	Administration considered engaging in a strategic planning process to further align the housing program to the University's strategic objectives, meet residence demand, and enhance the student experience.
August 2017	Members of the senior management team, housing, colleges, and student affairs participated in program visioning sessions facilitated by the housing management team.
September 2017	A working group comprised of housing, office of institutional planning and analysis, international and marketing and enrolment representatives conducted a review of satisfaction, learning and enrolment data, and enrolment projections.
September - October 2018	<p>Administration, working with the Scion Group (Scion) conducted a series of consultations over a three-day period as part of the student housing market &amp; demand analysis.</p> <ul style="list-style-type: none"> <li>• <b>Survey.</b> The survey, distributed to all students at the University, resulted in 3,277 student responses over a period of 2 weeks (September 18-28, 2018).</li> <li>• <b>Student Intercept Interviews.</b> On September 19 &amp; 20, 2018, two one-hour intercept interview sessions were held in the Student Centre and on the Bata Podium. Over 300 students participated.</li> <li>• <b>Student Focus Groups.</b> Between September 18-20, 2018, seven one-hour focus groups were held with the following cohorts of students: first-year, upper year, graduate, international and Indigenous students, student government representatives (TCSA, Cabinets, TISA, TUNA, etc.), and Housing Services student employees. A total of 90 students participated.</li> <li>• <b>Faculty &amp; Staff Interviews.</b> Between September 18-October 24, 2018, 16 interviews were held with 45 faculty and staff.</li> </ul>
December 2018	Administration invited all previous participants in the focus groups and interviews to attend a presentation by Scion on their findings.

February 2019	The 10-year housing strategy was submitted to the Board of Governors and developed after a market and demand analysis was completed by Scion, which included extensive engagement and dialogue with the campus community. The strategy included recommendations relating to sequenced residence renovations, new construction, and programming.
June 2019	The Board of Governors authorized an RFP to secure consultants for the facilities development plan and financial strategy components of the housing strategy. For the second and third housing strategy recommendation, those are being conducted separately as operating initiatives within housing services.
October - November 2019	Administration, working with Brook McIlroy, conducted a series of campus community consultations and town halls between October 28 - November 8 to assess space needs as part of the facilities development planning process.
November 2019	A formal project structure was initiated which included a steering committee and two working groups. The following groups each had a representative within the formal project structure: vice president finance and administration office, facilities management, financial services, student affairs, student housing, registrar's office, colleges, food & conference services, deans, TCSA, and consultants. The groups met between November 2019 and March 2020.
January 2020	The facilities development plan working group reviewed BM's summary of space needs from the community consultations and developed priorities for approval by PVP. See colleges space analysis for details.
April 2020	Residence closures due to the pandemic and put this project on temporary hiatus.
November 2021	Administration, working with Scion, conducted a series of focus groups with students and student leaders to confirm the feedback provided in 2018 and discuss implications relating to the pandemic.
March - July 2022	Project requirements for new construction were provided by student housing, colleges, registrar's office, food services, student affairs, information technology, facilities management, parking services, campus safety, and access control.